

## Sponsorship – GA 2017 & Symposium

Dear partner

The GA 2017 and adjacent Symposium being held in London, in the Kensington Close Hotel, will generate powerful opportunities to promote your specific business or that of related security businesses.

We welcome offering you the opportunity for sponsorship either through the options outlined below or with some initiatives of your own. In which case please contact us directly on [secretariat@euralarm.org](mailto:secretariat@euralarm.org)

We reserve the right to ensure all sponsorship remains in keeping with the overall GA 2017 and Symposium.

Option	Exposure & Benefits	Value	Select
Symposium	<ul style="list-style-type: none"> <li>• 2 banners (sponsor to provide or additional cost)</li> <li>• Desktop display of promotional material</li> <li>• Co-introduction speech</li> <li>• Company insert into information pack</li> <li>• 2 free tickets to Symposium</li> <li>• Logo on Euralarm website and onsite programme</li> </ul>	Exclusive Sponsor €3,000	<input type="checkbox"/>
		Co-sponsor €1,500	<input type="checkbox"/>
President's dinner	<ul style="list-style-type: none"> <li>• Co-introduction speech</li> <li>• Mention on dinner menu` Company insert into information pack</li> <li>• 2 free dinner tickets</li> <li>• Logo on Euralarm website and onsite programme</li> </ul>	€2,000	<input type="checkbox"/>
Dinner reception	<ul style="list-style-type: none"> <li>• Co-introduction welcome speech to participants</li> <li>• Banner (sponsor to provide or additional cost)</li> <li>• Company insert into information pack</li> <li>• 1 Free ticket to symposium</li> <li>• Logo on Euralarm website and onsite programme</li> </ul>	€1,000	<input type="checkbox"/>
Conference badge lanyards	<ul style="list-style-type: none"> <li>• Company mentioned lanyards (delivered by sponsor or prepared at additional charge)</li> <li>• Company insert into information pack</li> <li>• Logo on Euralarm website and onsite programme</li> </ul>	€1,000	<input type="checkbox"/>
Exhibition table	<ul style="list-style-type: none"> <li>• Desktop display for promotional material / product</li> <li>• Roll-up banner display behind table</li> <li>• Company insert into information pack</li> <li>• Logo on Euralarm website and onsite programme</li> </ul>	€1,000	<input type="checkbox"/>
Networking Coffee Breaks	<ul style="list-style-type: none"> <li>• Logo display in Networking area during coffee breaks</li> <li>• Roll-up banner display in coffee break area</li> <li>• Company insert into information pack</li> <li>• Logo on Euralarm website and onsite programme</li> </ul>	€750	<input type="checkbox"/>
Company insert	<ul style="list-style-type: none"> <li>• Company insert to conference information pack</li> <li>• Max. 2 leaflets</li> </ul>	€500	<input type="checkbox"/>

## About Euralarm

Euralarm represents the electronic fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Our members make society safer and secure through systems and services for fire detection, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres. Founded in 1970, Euralarm represents over 5000 companies within the fire safety and security industry valued at 67 billion Euros. Euralarm members are national associations and individual companies from across Europe.'

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