

IFSEC
INTERNATIONAL

FIREX
INTERNATIONAL

**SAFETY &
HEALTH** EXPO
POWERED BY SHP

FACILITIES
SHOW

**INTELLIGENT
BUILDING**
EUROPE

SALES BROCHURE 2022



17-19 MAY 2022 / EXCEL LONDON
THE #1 REUNION EVENT FOR YOUR COMMUNITY.

IFSEC INTERNATIONAL

IFSEC International 2022 is an unmatched opportunity to network and do business with the entire security buying chain, keep up-to-date with legislation, discover solutions and see real products put to the test across access control, video surveillance, perimeter protection and more.



Exclusive Partner:



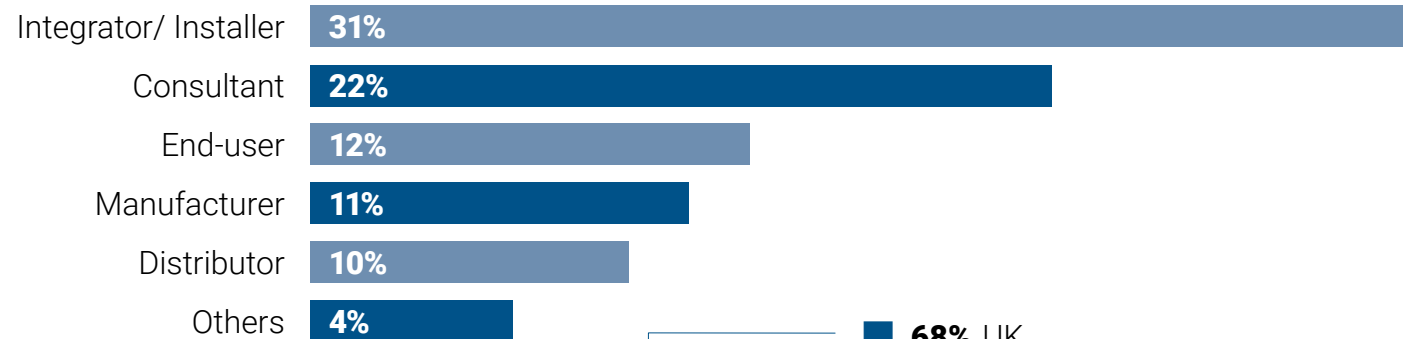
Official Installer Partner:



THE #1 REUNION EVENT FOR THE SECURITY INDUSTRY

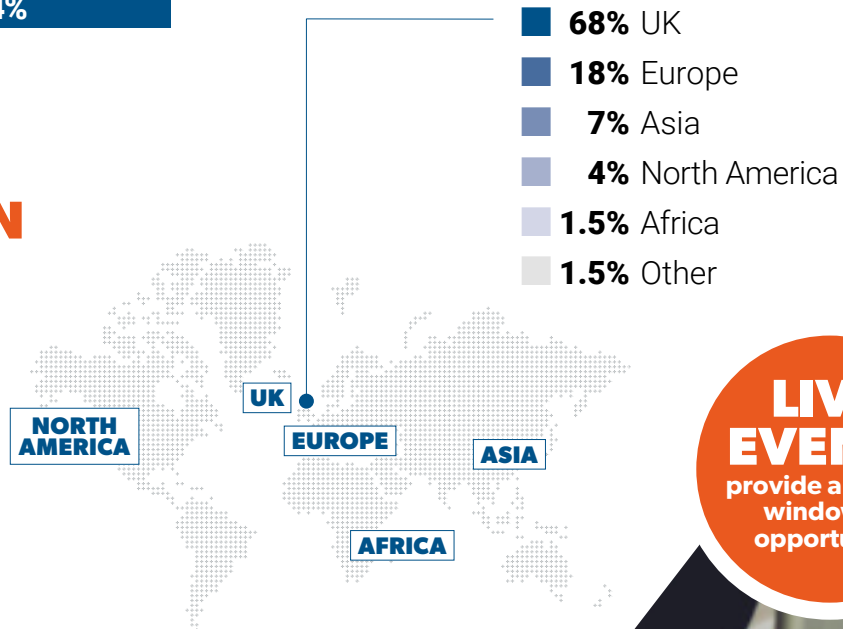
WHO WILL YOU MEET

VISITOR JOB FUNCTIONS



VISITOR BREAKDOWN BY REGION

IFSEC
INTERNATIONAL



**LIVE
EVENTS**
provide a bigger
window of
opportunity

The average visitor spends **5.5 hours** at a live event. This equates to watching or listening to **660 broadcast adverts**.

Research by Cog Research on behalf of www.FaceTime.org.uk



WHO WILL YOU MEET

TOP INDUSTRY SECTORS

IT/Telecoms

Government

Consultancy

Retail Industry

Construction

Business services

IFSEC
INTERNATIONAL



75%

visitors looking
for new products
or services



£23b

combined
IFSEC spending
power

WHAT'S ON



CONVERGED SECURITY CENTRE

A unique demonstration of how physical security and information technology fuses together to provide holistic and complete solutions across a variety of challenges. **The state-of-the-art demonstration area** expertly highlights the advancement of *Converged Security Information Management* (CSIM) and how software, hardware and information media work together.



LPCB ATTACK TESTING ZONE

Technicians from the **Loss Prevention Certification Board** (LPCB) will put a range of security doors, perimeter fencing, shutters and covers to the test by attacking them with hammers, wire cutters and other handheld tools, demonstrating starkly the difference in quality between approved and unapproved versions of security products.



IFSEC TECH TALKS

IFSEC Tech Talks is an initiative designed to **bring product and solution demonstrations directly to an audience**. Suppliers will be able to showcase their latest innovations and be **interviewed by the IFSEC editorial team** with **live Q&A**.

**NEW
FOR
2022**

IFSEC TRAINING

IFSEC will be delivering **4-6 hour training modules** led by leading industry experts and manufacturers in private suites to security installers and integrators.



CONTACT US

to explore your exhibiting and sponsorship opportunities

IFSEC International offers a range of sponsorship opportunities. Speak with the team to build a tailored package to meet your specific business goals.

GET IN TOUCH:

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Sales Director

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IFSEC
INTERNATIONAL

76%

of visitors at B2B and B2C exhibitions make **new purchasing decisions** and have **existing ones reinforced**.

93%

of marketers & business directors feel **face-to-face marketing** is the **most persuasive media channel**.

LIVE EVENTS
are good for your image

Perception of the quality and value of your brand, product or service is **improved by 21%** after visitors experience you at a show.

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FIREX INTERNATIONAL

FIREX International connects the entire fire safety industry to experience the latest technological innovations and hear from industry leaders. The event caters to everyone within the fire safety buying chain from manufacturers, distributors, installers, integrators, consultants to end-users, offering the perfect fire safety solution for your business.



Exclusive Partner:



Official Installer Partner:



MAKING LIFE SAFETY A RIGHT, NOT A PRIVILEGE

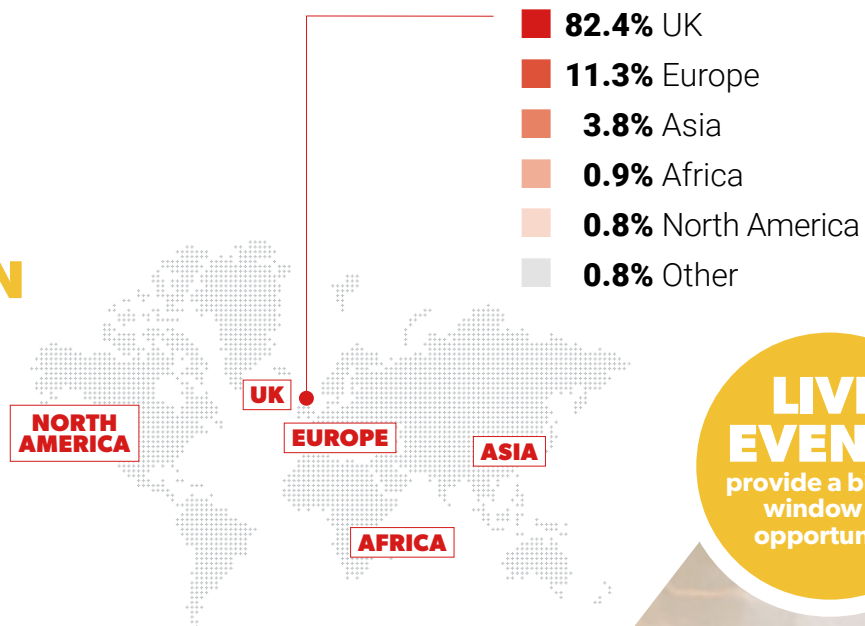
WHO WILL YOU MEET

AUDIENCE PROFILE



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FIREX
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WHO WILL YOU MEET

TOP INDUSTRY SECTORS

Electrical
Engineering

Government

Consultancy

Property

Construction

FIREX
INTERNATIONAL



42%
had a budget
over
£500,000



£6.3b
combined
FIREX spending
power

WHAT'S ON



CONFERENCES & SEMINARS

Taking place throughout the 3 days and attracting large international audiences, **these sessions help fire safety professionals stay on top of government legislation, industry standards and best-practice.**

FIREX
INTERNATIONAL



FIREX TECH TALKS

FIREX Tech Talks is an initiative designed to **bring product and solution demonstrations directly to an audience.** Suppliers will be able to showcase their latest innovations and be interviewed by the IFSEC editorial team with live Q&A.



NETWORKING OPPORTUNITIES

Throughout the 3 days, **countless networking opportunities** will exist for the fire safety industry to reconnect. Ranging from **breakfasts and drink receptions** to **closed-door roundtable discussions.**

**NEW
FOR
2022**

IFSEC & FIREX TRAINING

IFSEC will be delivering **4-6 hour training modules** led by leading industry experts and manufacturers in private suites for installers and integrators.



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SAFETY & HEALTH EXPO

POWERED BY **SH**P

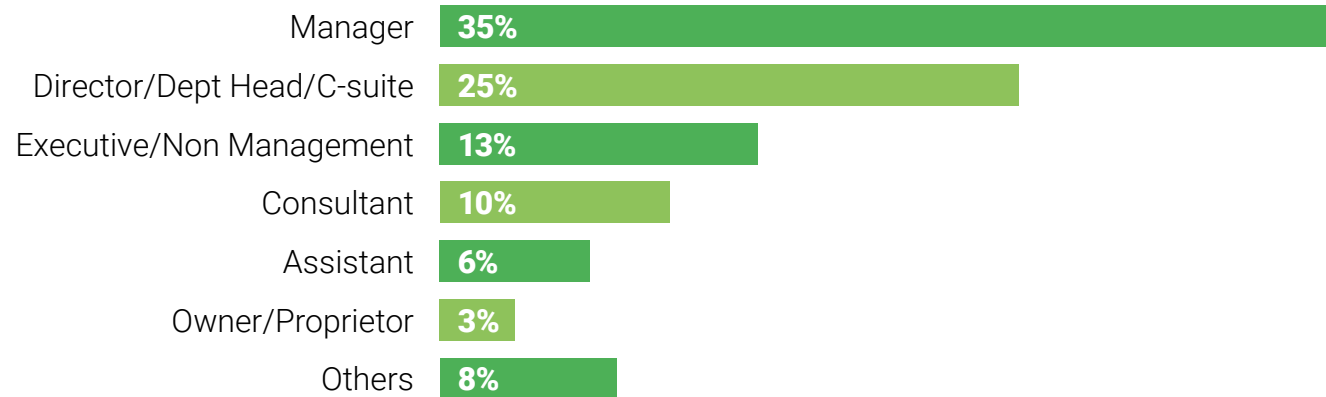
Safety & Health Expo brings together the entire profession to share key learnings, understand legislative change and source, demo and procure the latest safety and health innovations. With the newest workwear, behavioural safety programmes, safety harnesses, PPE, occupational health products, e-learning solutions, face to face training courses and more.



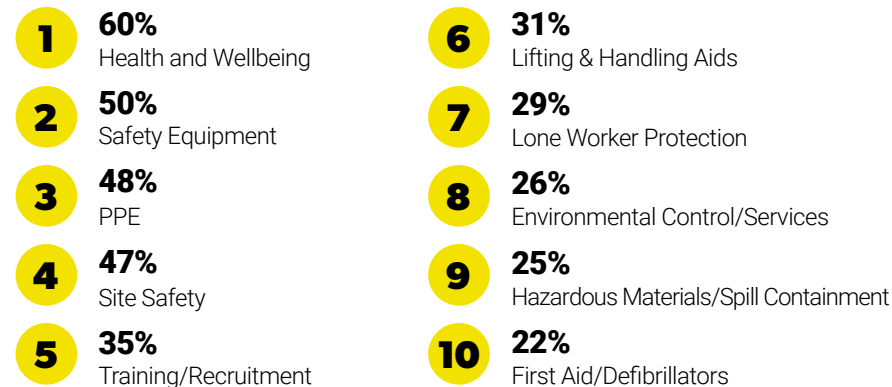
BRINGING THE SAFETY AND HEALTH COMMUNITY BACK TOGETHER

WHO WILL YOU MEET

MEET HEALTH AND SAFETY PROFESSIONALS



TOP 10 AREAS OF INTEREST



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WHO WILL YOU MEET

TOP VISITOR INDUSTRIES

Construction

Manufacturing

Consultancy

Travel,
Transportation &
Logistics

Government

Health

Education

Utilities

Retail

Housing

**SAFETY &
HEALTH**EXPO
POWERED BY **SHIP**



25%
of visitors are
heads of department,
c-suite and above



70%
of visitors
have purchasing
power



£7.2b
combined
spending
power

WHAT'S ON



CONFERENCES AND SEMINARS

Taking place throughout the 3 days and attracting large audiences, these **sessions help health & safety professionals stay on top of government legislation, industry standards and best-practice.**

SAFETY & HEALTH EXPO
POWERED BY **SHIP**



NETWORKING OPPORTUNITIES

Throughout the 3 days, **countless networking opportunities** will exist for the H&S industry to reconnect. Ranging from the **RoSPA Awards** and **Gala Dinner**, **networking breakfasts** and **drink receptions.**

**LIVE
EVENTS
CHANGE
MINDS**



Before an event
37% of people thought
they would make **new contacts.**
38% attending would **make buying easier.** This doubled to **75% and 76%** respectively **following the event.**

Research by Cog Research on behalf of www.FaceTime.org.uk



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Sales Executive

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of visitors at B2B and B2C exhibitions make new purchasing decisions and have existing ones reinforced.

93%

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FACILITIES SHOW

Facilities Show is the leading platform to promote your brand and latest technological solutions to the largest gathering of facilities management professionals in the world.

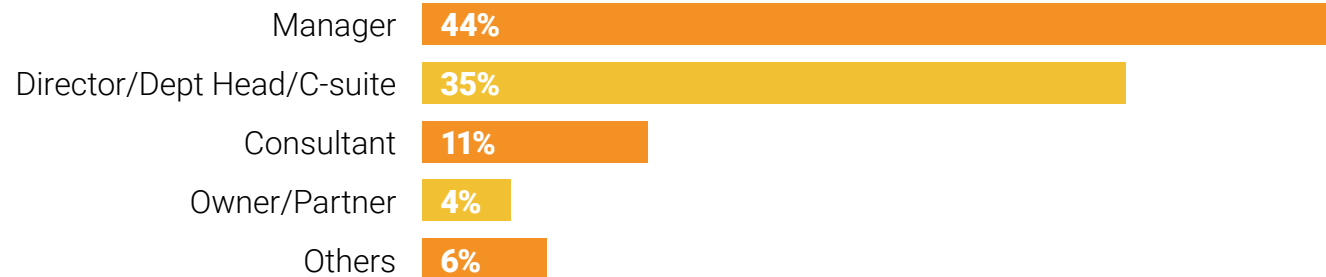


Exclusive Partner:
iwfm
Institute of Workplace
and Facilities Management

CREATING HAPPY, HEALTHY AND SAFE WORK ENVIRONMENTS

WHO WILL YOU MEET

MEET GLOBAL FM SUPPLIERS



THE WORLD'S LARGEST GATHERING OF FMS



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WHO WILL YOU MEET

TOP 10 VISITOR SECTORS

Property

Manufacturing

Construction

Cleaning

Business Services

Consultancy

Government

Education

Health

Retail

FACILITIES
SHOW



40%

of visitors from
the construction
or property
sector



35%

of visitors are
heads of department,
c-suite and above



72%

of visitors
had purchasing
power



£9.2b

combined
spending
power

WHAT'S ON



SMART BUILDING EXPERIENCE

This immersive smart building environment will **showcase how the latest tech innovation** can bring together **facilities management, security, fire safety and employee wellbeing** into one place.

FACILITIES SHOW



CONFERENCES AND SEMINARS

Taking place throughout the 3 days and attracting large audiences, **these sessions help property managers, FM's and asset owners stay on top of the latest innovations in sustainability, efficiency and government legislation.**



NETWORKING OPPORTUNITIES

Throughout the 3 days, **countless networking opportunities** will exist for the FM community to reconnect. Ranging from **breakfasts and drink receptions** to **closed-door roundtable discussions.**

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CONTACT US

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Facilities Show offers a range of sponsorship opportunities. Speak with the team to build a tailored package to meet your specific business goals.

GET IN TOUCH:

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Account Manager & Brand Specialist

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KELLY HO

Sales Executive

E kelly.ho@informa.com

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INTELLIGENT BUILDING EUROPE

Intelligent Building Europe provides a platform to explore cutting-edge smart building technology and discover the latest industry trends. Bringing together end users, installers, integrators, consultants and building services engineers, these events provide an unmissable opportunity to connect with the entire smart buildings supply chain.



CREATING SMART, EFFICIENT AND SUSTAINABLE ENVIRONMENTS

WHO WILL YOU MEET

MEET AUDIENCES FROM ALL 5 SHOWS SPANNING:

Security

Fire Safety

Facilities
Management

Health & Safety

IBE BRINGS TOGETHER THE ENTIRE SMART
BUILDINGS SUPPLY CHAIN

End Users

Consultancy

Buildings Services
Integrators

**INTELLIGENT
BUILDING**
EUROPE

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WHO WILL YOU MEET

Connect with the entire smart building supply chain

TOP INDUSTRY SECTORS

Consultants

Installers and
Integrators

End users
and FM's

**INTELLIGENT
BUILDING**
EUROPE



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WE LOOK FORWARD TO
WELCOMING YOU BACK IN 2022



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