

SafeShark Update for FIA

4th May 2022

Introducing

SafeShark

A joint venture between DTG
Testing and Connect Devices
to help manufacturers
navigate cybersecurity
standards for IoT

- What are the cyber security requirements for Consumer IoT?
- Why are they coming in?
- When will they be introduced?
- How SafeShark can help

What is SafeShark?

SafeShark

SafeShark and BSI launch Consumer IoT cyber security assurance scheme

- SafeShark provide cyber security testing services carried out against international standards
- Backed with certification from BSI
- A consumer facing logo can then be used to provide assurance of cyber security best practice
- Set up through DCMS funding, we work closely with UK Government and international standards organisations



Why were we set up

The UK Code of Practice for Consumer IoT Security has developed into a European standard (EN 303 645)and test spec (TS 103 701)

Upcoming UK legislation will be based on EN 303 645

Further standards to be written for EU market access with EN 303 645 as a basis









What are the requirements?

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EN 303 645 has 13 cyber security provisions

Plus an additional section for Data Protection

UK Legislation will be based on the first 3 provisions - **initially**

EU cyber security requirements will be via RE-D

5	Cyber security provisions for consumer IoT
5.1	No universal default passwords
5.2	Implement a means to manage reports of vulnerabilities
5.3	Keep software updated
5.4	Securely store sensitive security parameters
5.5	Communicate securely
5.6	Minimize exposed attack surfaces
5.7	Ensure software integrity
5.8	Ensure that personal data is secure
5.9	Make systems resilient to outages
5.10	Examine system telemetry data
5.11	Make it easy for users to delete user data
5.12	Make installation and maintenance of devices easy
5.13	Validate input data
6	Data protection provisions for consumer IoT

When is it happening?

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The UK PSTI bill is going through parliament now*

This covers 'network-connectable' 'product'**

Product Security and
Telecommunications Infrastructure
Bill
Government Bill

Originated in the House of Commons, Sessions 2021-22, 2022-23

See full passage



Cyber requirements have been included in the Radio Equipment Directive

This will apply from 1st Aug 2024 and covers 'internet connected radio equipment'***

NEWS ARTICLE | 29 October 2021

ast updated: 28 April 2022 at 15:03

Commission strengthens cybersecurity of wireless devices and products



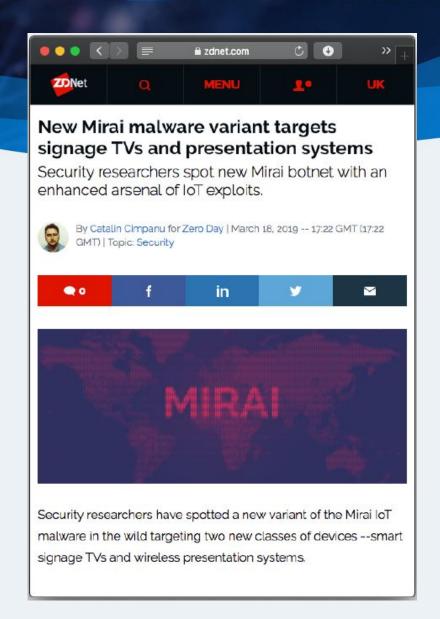


^{*}https://bills.parliament.uk/bills/3069#timeline

^{**}https://www.gov.uk/government/publications/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for-regulating-consumer-smart-product-cyber-security-call-for-views/proposals-for

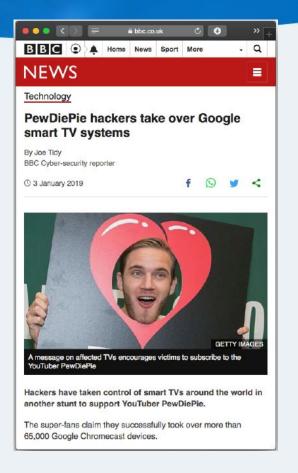
What are the threats?

- Mirai is probably the most well known
- Creating a 'Botnet' of IoT devices to target organisations in a coordinate attack
- Targeted at consumer IoT devices including smart cameras and PVRs
- The original attack took down major websites globally



What about my TV?





How can SafeShark help

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Incorporating multiple test standards into a single service



- A combination of expert assessment and automated objective testing
- Unique Intercept platform enabled continuous monitoring of devices
- Ensure that devices remain compliant through software updates and specification developments
- Regular reporting to manufacturers is provided to assist product development

SafeShark testing

Intercept - the unique cyber security test platform

- Pilot program complete with initial customer
- New customers signed up for 2022 devices
- Testing within BSI labs
- Engaging with manufacturers of other consumer devices including Routers



Some interesting finds

- TV that has code in for a fridge
- Remote access to devices through brute force attacks
- Devices with many open ports
- Devices making 000's of DNS requests daily

```
"refridgeDoor": "Refrigerator Door",
"remoteConrol": "Remote Start",
"expressCooling": "Ice Plus",
"waterSensor": "Water Leak",
"actHoming": "Go Home",
"act.wakeup": "Power-Saving Mode Off",
"totalAirQuality": "Overall Cleanliness",
```

```
if a device under test makes a network call to the Internet, then the Domain Name looked up will be in this
               o.mozilla.org
     o.netflix.com
     .....netflix.com
    occood digitaluk co.uk
                 ooo.vdspf.com
    .freeviewplay.net
        oo.amazon.com
      oo uktyani co uk
     .digicert.com
        akamaihd.net
                             oo,digitaluk.co.uk
  .bbci.co.uk
  .media-amazon.com
   .oo.bbc.co.uk
                         .bbci.co.uk
   ooooo.bbc.com
    ooo.bbc.co.uk
   o.itv.com
             o.aiv-delivery.net
           o.amazon.com
```

Now is the time to act

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When is the time to act?

- UK and EU market access requirements are under development now
- These represent a <u>minimum baseline</u> requirement for compliance and on their own are not enough to build trust around a product or brand
- Protect your customers, your business, your investors, your reputation, and your brand position.
- <u>Prepare for the legislation</u> and increasing consumer demand before this becomes a business-critical issue.
- Enhance your products and brand early on, building a reputation and trust by taking a hard consumer protection stance.

SafeShark and BSI are working with leading manufacturers



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