



Invest in you



Illuminating a fire safe future

Campaign toolkit

The Institution of Fire Engineers (IFE) has launched a campaign to encourage fire professionals in the early stages of their career to take time to invest in themselves with professional membership and registration.

Now more than ever, there is an increasing public expectation that those working within fire safety and its related fields are a member of a professional body. Certainly, more companies are requiring their staff and potential employees to hold professional membership to demonstrate their commitment and competence.

As the leading professional body for the fire sector, the IFE can help individuals demonstrate their professionalism from the beginning of their career. Technician grade membership (TIFireE) is available to those with two or more years' experience in a fire related role and a relevant Level 3 qualification or apprenticeship. In some cases, those applying for TIFireE membership will also qualify for Engineering Technician, which is the stepping stone into the world of Engineering Council professional registration.

Joining comes with a range of benefits for the individual as well as their organisation. Individuals can enjoy enhanced professional status with the use of post nominals, improved career prospects and earning potential, access to learning and development resources and an international support network of fire specialists. On an employer level, requiring your staff to take up professional membership and registration reduces corporate risk and results in a reputable, professional looking company.



How to use this toolkit

This toolkit is packed full of resources which can be used to promote the benefits of professional membership and registration to your employees.

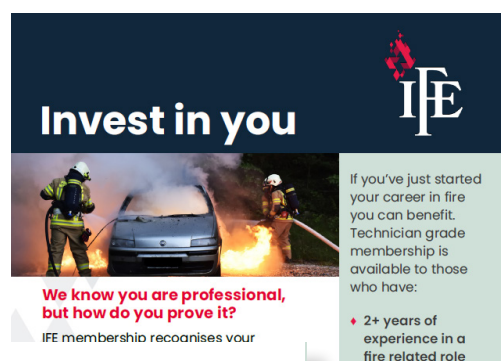
Leaflets and poster templates

We have created a double sided leaflet which highlights our Technician grade of membership, Engineering Technician professional registration and the benefits for the individual as well as their organisation. These have been provided digitally, but if you would like some printed leaflets please contact us at marketing@ife.org.uk and we can arrange to post some to you.

There is also a digital poster template for your organisation to use should you wish to co-brand the promotion.

Ideas for co-branding your poster include:

- If you have a key contact in your organisation which employees can discuss IFE membership with you could add this information to the poster.
- If your organisation is an IFE Corporate Account Member, add this to your poster and let employees know they can join the IFE through you.
- Talk about how IFE membership and the member benefits can impact your business directly.



Event invitations

The toolkit also contains invitations for two virtual workshops which are free for everyone to attend.

Exploring EngTech registration

The first workshop is taking place on 8th September, where a representative from the IFE member services team will take delegates through the application process for becoming an Engineering Technician registrant with us. It will also explore the benefits of becoming an EngTech and some useful top tips that will come in handy when it comes to the application form.

Route to TIFireE

The second workshop will take place on 24th November, and will explore our Technician grade of membership. Once again a representative from the IFE member services team will focus on the benefits of Technician membership, the grade requirements and will provide helpful tips and guidance on the application process.

Both events will have plenty of time for questions.



Find further information online

To find out more about our campaign or IFE membership, visit our website:

www.ife.org.uk/invest-in-you

Invest in you





We know you are professional, but how do you prove it?

IFE membership recognises your competence and commitment and enhances your professional status. Becoming a member unlocks access to exclusive learning and development resources, an international network of over 11,000 fire specialists and the use of IFE letters after your name (post-nominals).

There is also an increasing public expectation that those working in fire safety are a member of a professional body. More companies are requiring their staff and potential employees to hold professional membership which is where we can help you.

Join the next generation of fire engineering

We are working hard to nurture the next generation of fire engineering talent. If you've just started your career in fire you can benefit from becoming a Technician grade member, for example you could:


 Join an IFE special interest group to network and develop your specialism.	 Read technical articles and keep up to date with industry news by reading the IFP Journal.	 Access CPD to bolster your CV and ensure you keep your knowledge up to date.	 Keep track of your professional development through MyCareerPath.
-------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------


This grade of membership is available to those who have:

- 2+ years of experience in a fire related role

Engineering Council Professional Registration

Corporate Account Membership






Attend our virtual workshop

If you are unsure if EngTech registration is right for you, join our virtual workshop on 8th September to learn more about professional registration and hear useful guidance about the application process.

We will also be on hand to answer your queries.

Book now



Early Careers Hub

Once you have entered the world of fire engineering, it's

Follow us on social media

We will be promoting the campaign on our social media channels. Make sure you are following us on Facebook, Twitter and LinkedIn. If you would like to promote the campaign on your own channels, make sure you tag us!



About the IFE

The Institution of Fire Engineers (IFE) is a global professional membership body for those in the fire sector that seek to increase their knowledge, professional recognition and understanding of fire through a global discourse. With over 100 years of history, the IFE is instrumental in shaping a future world that is safer from fire.

Through its ceaseless betterment and sharing of knowledge, it has led the way in enabling fire professions to become rigorously assessed through a well-established and dynamic system of internationally recognised membership grades and fire-related qualifications. The IFE delivers more than 6,000 exams annually.

Managed for fire professionals by fire professionals, the IFE aims to promote, encourage and improve the science, practice and professionalism of fire engineering, acting as a beacon of established expertise and guiding the way to a fire safe future.

Get in touch

We're always happy to answer questions, advise on campaigning tactics, or help you prepare marketing material. Email us at marketing@ife.org.uk.

If you are interested in IFE membership for your employees, our Corporate Account Membership offers organisations with 50 employees or more access to the full suite of IFE services, with an opportunity to develop a tailor-made package that is right for all.

Working closely with the IFE, organisations can develop a membership that is unique to them, incorporating the different IFE offerings to create something that benefits the business as well as its employees on an individual basis.

To find out more, visit www.ife.org.uk/Corporate-membership.