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UK TRADE & INVESTMENT SOUTH WEST

## MARKET VISIT TO SOUTH AFRICA - SECURITY SECTOR

29 AUGUST - 3 SEPTEMBER 2010 - JOHANNESBURG

(FOCUSSING ON THE IFSEC SOUTH AFRICA SECURITY EXHIBITION & CONFERENCE)



Now the World Cup is underway all eyes are on the Rainbow Nation. Much has been done in preparation for the 2010 Football World Cup and British companies have been successfully involved in the delivery of large projects from infrastructure to IT and telecoms, transport to security and from education to the creative industries.

### WHY SOUTH AFRICA?

After the tournament the expectation is that this momentum will continue and there will be many more business opportunities as the country continues to develop and grow.

South Africa and the UK are natural trading partners with English as the main business language and similar legal systems and business cultures. This UKTI South West Market Visit presents companies with an opportunity to visit the business capital, Johannesburg, as part of a group that will be taking part in the IFSEC South Africa exhibition.

Companies from all regions of the UK are welcome to join the group as too are companies involved in business sectors other than security.

### The Market Visit Includes:

- Use of the UKTI meeting area at IFSEC South Africa
- UKTI trade office briefing
- Exhibition admission
- Company promotion by IFSEC South Africa organisers
- Networking opportunities and reception
- Services of an experienced market visit manager before and during the visit





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## WHAT SUPPORT YOU WILL RECEIVE AS A DELEGATE

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### COSTS

Estimated cost for the Market Visit is £1,300 inc. direct flights, transfers, taxes, hotel (B&B basis).

Eligible South West based companies will receive a travel grant of £550 (1 grant per company).

OMIS: Participating companies will be encouraged to commission OMIS through UKTI in order to ensure that they have a programme of meetings and activities with suitable potential business partners in South Africa. Vital market information and a listing of verified and interested business contacts primed for 1-2-1 meetings during the visit will be provided under this service.

## HOW DO I FIND OUT MORE?

To register your interest and if you would like to receive more information on the Market Visit to South Africa, then please contact Nigel Crowe (International Trade Adviser - Security & Defence) by:

**Email:** [nigel.crowe@uktisouthwest.org](mailto:nigel.crowe@uktisouthwest.org)

**Telephone:** 07713 680 783

**This Market Visit is organised by UK Trade & Investment South West.**

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